



KOTESHWOR, KATHMANDU, NEPAL

www.SummitXgroup.com

AGENCY PROFILE 2026

SummitX Pvt. Ltd. specializes in

PRODUCT PACKAGING DESIGN

for new product launches.

PACKAGING

Language & Size Adaptation

BRANDING

Brand Identity &
Visual Development

POS MATERIALS

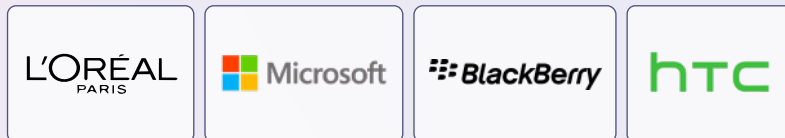
Design & Adaptation
Across Media



FOUNDER'S INTERNATIONAL EXPERIENCE

MNC's Brands & Creative Experience

25+ YEARS OF
**INTERNATIONAL
CREATIVE
EXPERIENCE**



AWARDS & RECOGNITION



Nepal Police Jacket
Design Recognition



Employee of
the Month Awards



Best Employee
Award



Outstanding
Performance Awards



Creative Excellence &
Innovation Recognition

GLOBAL STANDARDS, LOCAL COMMITMENT.



10+

DIFFERENT COUNTRIES



9+

GLOBAL BRANDS
SERVED



1,000+

PACKAGING & CREATIVE
PROJECTS



13

INTERNATIONAL
MARKETS



ONE

COMMITMENT
TO EXCELLENCE

CATEGORY EXPERTISE



HAIR CARE



SKIN CARE



ORAL CARE



HEALTH CARE



FOODS



HOME
FRAGRANCE



CAR
FRAGRANCE



HOME CARE

OUR CREATIVE CAPABILITIES

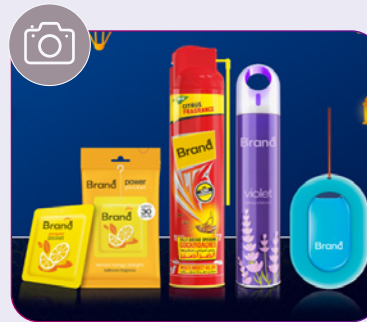
“Designed in Nepal.
Trusted Worldwide.”



PACKAGING DESIGN



BRAND IDENTITY



PRODUCT RENDERING



PRODUCT PACKSHOTS



IMAGE RETOUCHING



POS & RETAIL BRANDING



MULTILINGUAL ARTWORK



SIZE & SKU ADAPTATION



KEY VISUALS



DIGITAL & SOCIAL DESIGN



CREATIVE THINKING



ATTENTION TO DETAIL



PRODUCTION READY



FAST TURNAROUND

OUR KEY BUSINESS AREAS



FMCG



CORPORATE



RETAIL



SCULPTURE



WE BUILD THE RIGHT FOUNDATION BEFORE WE START DESIGNING



OUR STRATEGIC APPROACH



01

PRODUCT & BRIEF

Understand the product, format and objectives.



02

SELLING MESSAGE

Define the USP, benefits and reason to buy.



03

TARGET AUDIENCE

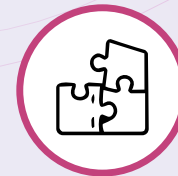
Understand consumers and market needs.



04

COMPETITOR AUDIT

Review shelf, packaging and POS competition.



05

BRAND FIT

Align with brand architecture and sub-brands.



THEN, WE
START
DESIGNING.



REGULATORY & COMPLIANCE



VISUAL SYSTEM



SHELF & POS PERFORMANCE



PRODUCTION SPECS



TESTING & SIGN-OFF



DESIGN PRE-FLIGHT CHECKLIST
30 CHECKPOINTS



STRATEGIC THINKING



CREATIVE SOLUTIONS



RELIABLE PARTNERSHIP



GLOBAL STANDARDS

OUR CREATIVE TEAM



HIGHLY SKILLED CREATIVE TEAM



UNIVERSITY-EDUCATED
PROFESSIONALS



IT & DIGITAL EXPERTISE



CLIENT SERVICING EXPERTISE



GRAPHIC DESIGN EXPERTISE



MULTIDISCIPLINARY
CREATIVE TEAM



COMPANY-OWNED OFFICE



LICENSED SOFTWARE



LEGALLY REGISTERED COMPANY



OUR COMMITMENT TO EXCELLENCE



PRODUCTION-READY



PRINT PRECISION



FAST & RELIABLE DELIVERY



CREATIVE THINKING



CONSISTENT QUALITY

● CREATIVE EXCELLENCE. RELIABLE PARTNERSHIP. ●

Thank You...

LET'S CREATE SOMETHING GREAT TOGETHER.

